



# CRITTENDEN COUNTY ECONOMIC DEVELOPMENT CORPORATION

## Fall Update



Lee Conrad  
 Executive Director  
 (270)965-9294  
 (877)698-1788  
**BOARD OF DIRECTORS**  
 Gareth Hardin, Chairman  
 Terry Ford, Treasurer  
 Zac Greenwell, Vice Chair  
 Michael Alexander  
 Fred Brown  
 Michael Byford  
 Claudia Eisenmann  
 Gordon Guess  
 Alan Stout  
 Chris Sutton  
 Glenn Underdown

ISSUE NO. 29

---The Newsletter of the CCEDC

October 2005



### Hitting The Ground Running!

That is exactly what our new Executive Director, Lee Conrad, has done for the CCEDC.

Many of you have already met Mr. Conrad. If you haven't, please make a point to introduce yourself. He will be out and about meeting people and making speeches, as well as being available for businesses and industry consultations. His knowledge of P.A.D.D. activities is a great asset to our community.

We are fortunate to have a leader who holds such high goals and expectations for Crittenden County.

### Welcome New Investors

We are pleased to announce that the following have recently invested in the future of Crittenden County through the CCEDC.

**Dr. R.M. Brandon**

**Fred Brown**

**Gareth Hardin**

**The Crittenden Press**

**Dr. Johnny Newcom**

*We thank all our members for their loyal support!*

### Conrad Involved In Marketing West Kentucky Park



Lee Conrad has accepted the responsibility of assisting in marketing the West KY Industrial Park, located just outside of Fredonia, KY.

This Industrial Park could mean much to the economy of Crittenden County, even though it is physically located in Caldwell County. With the addition of the four lane U.S. 641, all of Crittenden County will be within a short driving time of the Park. Also the Crittenden County Airport will be the closest airport capable of handling corporate jets and other aircraft.

The Industrial Park will be marketed to large corporations who have the potential of bringing many jobs to our area.

A website, featuring downloadable maps, information, etc. will soon be up and running. See our website, [www.crittendencountyedc.com](http://www.crittendencountyedc.com) to find out when this new site will be available.



**Oldsmobile Bravada**

If you are in the market for a good, used SUV, the CCEDC has for sale the following:

**2002 Oldsmobile Bravada**

**4 doors**

**6 cylinders**

**Color: White**

**Deluxe Immaculate Interior**

**Air Conditioning**

**Many Other Features**

**Excellent Condition**

For more information you may see this vehicle at Lynn's Auto Sales, 518 South Main Street, or contact CCEDC Chairman Gareth Hardin at the Farmers Bank.

### U.S. 641 Update

It has been reported to the CCEDC Board that the state of Kentucky should begin buying property along the right of way for this new highway by or before the end of this year.

The route for this road has also been chosen. At completion the road will run from Marion and closely follow the present Highway 641. The road will veer a bit east of Fredonia and then south to connect with the West Kentucky Parkway approximately 1 1/2 miles east of where the present U.S. 641 joins Hwy. 62 east of Eddyville.

### Upcoming Events

- ◆ "Christmas In Marion" at Fohs Hall – Oct. 15 & 16
- ◆ Job Fair at Family Life Center – Nov. 7, 8:00AM - Noon
- ◆ CCEDC Quarterly Board Mtg. – Dec. 16 at noon
- ◆ CCEDC Quarterly Board Mtg. – Mar. 16, 2006 at noon
- ◆ CCEDC Quarterly Board Mtg. – June 16, 2006 at noon

**KEEP UP WITH CCEDC NEWS**

**AT:**

[www.crittendencountyedc.com](http://www.crittendencountyedc.com)

## Attention Business Owners!

Have you noticed that some of your employees could benefit from sharpening their office skills?

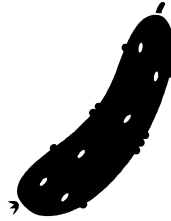
The EdTech Center has developed a line of classes or seminars to help your employees be more knowledgeable and productive. The good news is most are **FREE** sessions. Please consider sending your workers to the following:

- Using Powerpoint
- Introduction to Word
- Introduction to Excel
- Intermediate Excel
- Professional Letter Writing
- Telephone/Receptionist Skills

For information and registration, call 965-9294.

### Job Fair Coming

The CCEDC is working with the Ministerial Association and the Chamber of Commerce to hold a Job Fair here in Marion. The event will be held at the Family Life Center of Marion Baptist Church on Nov. 7.



It's  
**BACK**

Yes, **GIVE 'EM THE PICKLE** is coming back to the EdTech Center due to public demand!

Pickles are those special things or extra things you do to make people happy. It's a hand written note with every order shipped. It's walking the customer to an item they're looking for rather than pointing . . . or maybe it's simply calling them by name. The trick is figuring out what your customers want and then making sure they get it. That's the **PICKLE!**

This highly entertaining and motivational program will inspire management and employees to do the most important thing they can do in business – **TAKE CARE OF THE CUSTOMER!**

This is a **FREE** class and will be held on Tuesday, November 15, 2005 from 9:00AM until 11:00 AM.



## Forklift Training

The EdTech Center is holding a class to fulfill the requirements for safe operation of a forklift. All attendees must be sponsored by an existing business. The participants will receive certification which is good for three years. This class will be held at the EdTech Center on Thursday, October 27, 2005 from 10:00AM until 1:00PM. The fee for this class will be \$59.00.

## Mantle Rock Report

Congratulations to the Mantle Rock Native Educational & Cultural Center for the addition of Red Eagle to their efforts to create a Native American Living Village in Marion. Red Eagle is a graduate of both Harvard and M.I.T. and has an impressive background in planning, organization and grant writing. We are excited to see the development of this venture.

*Wishing You The Best!*

*Jeanne Hodge  
CCEDC Administrative Assistant*

**Crittenden County Economic Development Corp.**  
**P.O. Box 381**  
**200 Industrial Drive**  
**Marion, KY 42064**

## Fourth Grade News

The purpose of a newsletter is to provide specialized information to a targeted audience. A school newsletter can be a great way to develop a strong relationship with parents.

First choose a short title for your newsletter— something like "School News," or "Back to School." As you choose the title, also take time to think about the newsletter's theme. What important messages do you want to

## Fifth Grade News

The purpose of a newsletter is to provide specialized information to a targeted audience. A school newsletter can be a great way to develop a strong relationship with parents.

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## Sixth Grade News

The purpose of a newsletter is to provide specialized information to a targeted audience. A school newsletter can be a great way to develop a strong relationship with parents.

First choose a short title for your newsletter— something like "School News," or "Back to School." As you choose the title, also take time to think about the newsletter's theme. What important messages do you want to

send parents and families?

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length.

Use the body of your school newsletter to keep parents apprised of major assignments and class events, as well as of any school district news.

send parents and families?

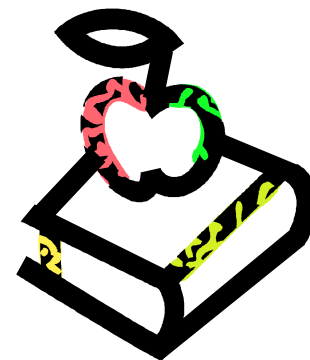
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Use the body of your school newsletter to keep parents apprised of major assignments and class events, as well as of any school district news.



*Caption describing picture or graphic.*

**YOUR LOGO  
HERE**

**School Name**  
Street Address  
Address 2  
City, ST ZIP Code

**Phone:**  
(555) 555-0125

**Fax:**  
(555) 555-0145

**E-mail:**  
E-mail address

**Your school motto  
here.**

**We're on the Web!  
Web site address**

## New Students

The purpose of a newsletter is to provide specialized information to a targeted audience. A school newsletter can be a great way to develop a strong relationship with parents.

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send parents and families?

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Use the body of your school newsletter to keep parents apprised of major assignments and class events.

## New Staff

The purpose of a newsletter is to provide specialized information to a targeted audience. A school newsletter can be a great way to develop a strong relationship with parents.

First choose a short title for your newsletter— something like "School News," or "Back to School." As you

choose the title, also take time to think about the newsletter's theme. What important messages do you want to send parents and families?

Next, establish how much time and money you can spend on your newsletter.

School Name  
Street Address  
Address 2  
City, ST ZIP Code



**RECIPIENT NAME  
STREET ADDRESS  
ADDRESS 2  
CITY, ST ZIP CODE**