

Crittenden County Economic Development Corp., Inc.

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GOODBYE AND WELCOME!

Have you noticed? Our Board of Directors has undergone two revisions. Ricky Brown served as our vice chairman, but due to his out of town obligations with his job, has asked to step down. Dr. Johnny Newcom also asked to resign from the board due to other obligations. Both these men have served us well and we are sorry to lose them, but we are also welcoming two wonderful assets to our organization.

Terry Bunnell, president of The People's Bank, and Charlie Hicklin, vice president of operations, at Par 4 Plastics were elected to the board at the July 17 annual meeting. We welcome these two men and look forward to working with them in the future.

Frankfort Comes To Crittenden!



Photo by Brian Wilkes Media

Lt. Gov. Daniel Mongiardo receives a tour of the EdTech Center from Educational Director Dulcie Hardin

On July 17, the CCEDC welcomed the Lt. Governor to be the featured speaker for their Annual Meeting. He spoke on the importance of agri-tourism, especially in counties which have water frontage and the goal of having a hiking-biking-riding trail opened from Eastern to Western Kentucky. He emphasized that the economic impact of tourism can be a great boost for Kentucky. He also spoke of creating liquid coal which could mean millions of dollars for Kentucky; the importance of using computers in the healthcare field both for consultation, but record keeping and availability; and he spoke about the great importance of having a non-partisan government in Frankfort that is willing to work for Kentuckians.

Board of Directors:

Stan Hoover – Exec. Director
Gareth Hardin – Chairman
Dwight Sherer – City Rep.
Glenn Underdown – County Rep.
Jim Christensen – Critt. Health
Joe Myers – At Large
Chris Sutton – PADD Rep.
Alan Stout – WKIF Rep.
Micky Alexander – Ex-Officio
Fred Brown – Ex-Officio
Terry Bunnell – At Large
Charlie Hicklin – At Large

Governor Beshear Comes Bearing Money!



Photo by The Crittenden Press

Kentucky Governor Beshear came to the EdTech Center on August 19 to make two presentations of great importance for our county. The first was a \$500,000 check to the county for the purpose of building a new health department facility. This new building will be located in Industrial Park South adjacent to the EdTech Center.

The second presentation was to the City of Marion for \$122,000 for construction of a sidewalk on the north side of Elm Street and replacing the bridge linking Elm Street and the school property with a four foot wide foot bridge.

The 110% Employee

Employers wouldn't you like to have a workforce of people willing to go the extra mile to support your business? As Molly Harris, in the *Evansville Business Journal* quotes, "The Harvard Business Review reports that a 5% increase in customer loyalty can boost profits by as much as 25 to 85%." Listen to the suggestions of your employees and work together. An engaged workforce with a "can do" attitude means much when it comes down to the bottom line.

The EdTech Center has a collection of Leadership Training videos. Contact Dulcie Hardin, educational director, at 965-9294 for more information.

Community Classes Start Soon

Our fall catalog of community classes will soon be sent out to those on our mailing list. Look, also in the banks and at grocery stores to find this booklet.

Those who know when they have enough are rich.
Chinese Proverb

The CCEDC News Blog

When you go to our webpage www.crittendencountyedc.com you will see a link to the CCEDC News Blog. This is where we place news items that may be of interest to our investors and to prospective industry leaders. I try to get the information posted as quickly as possible, but if I miss something that should be included, please contact me at 965-9294 or email me at jhodge@crittendencountyedc.com.

Here at the EdTech Center we are always open for suggestions and look forward to hearing from you.

Jeanne Hodge
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